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SUPERMAN'S GIRL FRIEND
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LOIS LANE
WHAT I'D GIVE TO BE THE SLIM LOIS LANE I USED TO BE--LIKE THE REFLECTION IN THIS TRICK MIRROR! IF SUPERMAN EVER SAW ME NOW, I'D DIE!
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FUN HOUSE

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Over 6 Ft. Long

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MONEY BACK GUARANTEE

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START BUILDING A SUPER BODY IN JUST 10 DAYS

only $1.00

Earn the respect of all you meet

"Power Gym" will develop your chest, biceps, triceps, neck, back, shoulder, stomach and legs. In just 10 short days you'll start showing the results that will earn you the respect of all your friends—the admiration of all the girls. You'll develop a powerful, masculine physique that will keep you fit, healthy and in top shape always. So don't delay! Start now on your way to a body of steel.

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Name .....

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SUPERMAN'S GIRL FRIEND LOIS LANE

IT NEVER HAPPENED BEFORE AND LOIS WAS BEGINNING TO BELIEVE THAT IT WOULD NEVER HAPPEN! SO IMAGINE HOW SHE FELT WHEN **SUPERMAN** SUDDENLY GOT ROMANTIC OVER HER! YET--WHY WAS LOIS SO UNHAPPY JUST BECAUSE HER FONDEST DREAMS OF LOVE WERE REALIZED BY THE TOUCHING EVENT OF...

SUPERMAN'S GREATEST SACRIFICE!

HE--SOB--THINKS HE'S GIVING UP ALL HIS POWERS FOR--CHOKE!--LOVE OF ME--WHEN ACTUALLY HE'S DOING IT FOR **HER**!

LOIS, DARLING--WHEN THIS MACHINE STRIPS ME OF ALL MY POWERS, NOTHING CAN STAND IN THE WAY OF OUR MARRIAGE!

AT THE **DAILY PLANET** OFFICE, REPORTER LOIS LANE GETS AN ASSIGNMENT FROM EDITOR PERRY WHITE...

NO ONE'S EVER PHOTOGRAPHED DOLORES DRAKE, WORLD'S RICHEST GIRL, WITHOUT HER VEIL! HER FACE IS KNOWN ONLY TO HER SERVANTS! BUT IF **YOU** COULD GET A PICTURE OF HER--

I CAN TRY, PERRY!

BUT ONCE OUTSIDE THE WELL-GUARDED DRAKE MANSION, ANY TRY SEEMS HOPELESS...

HMM--BE EASIER GETTING INTO THE **MINT**! BUT...CAN'T BLAME DOLORES! IF HER FACE WERE KNOWN, SHE'D BE PESTERED BY FORTUNE HUNTERS! AND--UH-UH--HERE COMES THE GATEKEEPER TO SHOO ME AWAY!

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BUT, TO LOIS' SURPRISE...
COME IN, MISS! SORRY TO KEEP YOU WAITING!
WHY--WHAT'S THIS? SEEMS A LITTLE TOO EASY! BESIDES--THIS MAN'S FACE MAKES ME FEEL UNCOMFORTABLE... HAVE I SEEN IT BEFORE OR NOT? BUT--WHO CARES! AT LEAST I'M INSIDE!

MYSTERIOUSLY, LOIS IS RECEIVED WARMLY AT THE BIG HOUSE...
OUT EARLY THIS MORNING, MISS? SHALL I BRING YOU SOME HOT TEA IN THE DRAWING ROOM?
ER--WHY NOT?

AND SO, ON INTO THE DRAKE DRAWING ROOM, NEVER BEFORE OPEN TO A STRANGER AND WHERE, SUDDENLY...
WHO KNOWS? MAYBE THERE'S JUST BEEN A CHANGE OF POLICY, OR MAYBE--ULP! IS--IS IT POSSIBLE?
GOOD HEAVENS! IT CAN'T BE! W-WHO ARE YOU?

WITH GROWING AMAZEMENT LOIS CONFRONTS THE UNVEILED FACE OF DOLORES DRAKE...
IT--IT'S AS THOUGH MY MIRROR HAD WALKED INTO THE ROOM! ARE YOU REAL?
TO THINK THAT DOLORES DRAKE IS MY DOUBLE! BUT THAT EXPLAINS WHY THE SERVANTS LET ME IN WITHOUT QUESTION!

FOR ONCE, THE SPELL OF THE TWIN RESEMBLANCE DISSOLVES DOLORES DRAKE'S MISTRUST OF STRANGERS, AND SOON...
AND THINK OF IT! HERE I AM, TALKING TO YOU AS FREELY AS I MIGHT BE WITH MYSELF!
ODD! THIS IS A SCOOP FOR ME! BUT I WOULDN'T FEEL RIGHT ABOUT EXPOSING YOUR SECRET! TOO MUCH LIKE BETRAYING MYSELF! I'LL TELL PERRY WHITE YOU REFUSED TO POSE FOR A PICTURE!

LATER, AFTER LOIS HAS GONE...
OH--MISS LANE FORGOT HER CAMERA! REMIND ME, JARVIS! I'LL RETURN IT MYSELF IN THE MORNING! AND FOR ONCE, I THINK I'LL EVEN GO OUT WITHOUT A VEIL!
AH--ER--I--UH--QUITE UNDERSTAND, MA'AM!

SO, NEXT MORNING, AS DOLORES ARRIVES OUTSIDE THE DAILY PLANET BUILDING...
WELL--LOIS! HOW RADIANT YOU LOOK THIS MORNING!
SUPERMAN! HE'S SUPPOSED TO BE A CLOSE FRIEND OF LOIS! YET EVEN HE THINKS I'M LOIS! THIS IS TOO PERFECT TO SPOIL!
JUST THEN, AS A CAB PULLS UP AT THE CURB WITH THE REAL LOIS...
IN FACT, LOIS, YOU LOOK SO LOVELY AT THIS MOMENT, I INSIST ON OUR GOING FOR A STROLL TOGETHER! YOU WON'T GET FIRED FOR MISSING ONE MORNING'S WORK!
DOLORES DRAKE! AND SUPERMAN THINKS SHE'S ME!
IMAGINE THOUGH! SUPERMAN SUDDENLY GETTING ROMANTIC OVER ME! BUT--WHY JUST TODAY WHEN MY DOUBLE SHOWS UP? WHY NEVER BEFORE WITH THE REAL ME?
DAILY PLANET
TAXI
AS LOIS REACHES HER DESK AND PONDERS THE STRANGE EVENT SHE HAS JUST WITNESSED...
STILL--HIS MISTAKING DOLORES FOR ME, MEANS IT'S ME HE'S INTERESTED IN! CAN'T BLAME DOLORES FOR NOT TELLING HIM THE TRUTH--AS LONG AS SHE DOESN'T TRY IT AGAIN (SIGH!)!
THE HOURS PASS ON THE WINGS OF DAYDREAMS UNTIL QUITTING TIME...
OH--WHAT A PLEASANT SURPRISE! DID YOU COME TO TAKE ME HOME, SUPERMAN?
CERTAINLY NOT! I'M HERE TO BORROW SOME CLIPPINGS FROM THE NEWS MORGUE!
WELL? WHAT ARE YOU LOOKING SO HURT ABOUT? I DON'T ALWAYS HAVE THE TIME TO PLAY THE GALLANT WITH YOU! BESIDES--YOU SEEM RATHER--ER--DIFFERENT TODAY THAN WHEN WE HAD OUR LAST DATE!
OH--I COULD SCRATCH HIS EYES OUT!
3

PRESENTLY, ON HER WAY HOME, ALONE...

IT'S OBVIOUS THAT THE **ME** THAT HE FINDS SO LOVELY IS REALLY DOLORES DRAKE! BUT WHY? WHY? WE LOOK ALIKE! WHAT'S MORE, I'M **REAL** AND SHE'S **COUNTERFEIT**! YET HE PREFERS **HER**!

THEN, BEFORE HER OWN DOORWAY, LOIS IS ASTONISHED TO SEE...

HOW WONDERFUL YOU LOOK, LOIS! I'M GLAD I DECIDED TO CHANGE MY PLANS AND GET HERE TO MEET YOU, EVEN THOUGH I HAD OTHER THINGS TO DO!

OH, I KIND OF FELT YOU'D COME, **SUPERMAN**!

THAT LOVE-THIEF, DOLORES! SHE PURPOSELY CAME TO **MY** DOOR TO MEET **SUPERMAN**! BUT HE CAME TO SEE **ME**--NOT **HER**--PROBABLY TO MAKE UP FOR HIS RUDENESS TO ME EARLIER! WELL--THIS TIME I'M GOING TO EXPOSE HER!

AND IN DOING IT, I'LL GET **SUPERMAN** OFF ALONE, TOO! BY THE OLD ROUTINE OF HAVING HIM RESCUE ME AS I FALL OFF THE ROOF, APPARENTLY "BY ACCIDENT"!

BUT, ALAS, AS LOIS PREPARES TO PUT HER PLAN INTO EFFECT...

TOO LATE! THEY'RE DRIVING OFF IN THAT CAB! I'M **SURE** SHE HAD IT ALL ARRANGED TO GET HIM AWAY FROM HERE FAST--BEFORE THE **REAL LOIS** GOT HOME! WELL--I'LL HAVE MY CHANCE TO EXPOSE HER TOMORROW--FOR SURE!

TAXI

SO, NEXT DAY AT THE **DAILY PLANET**...

AS ARRANGEMENTS CHAIRMAN OF THE **DAILY PLANET AID FUND BENEFIT**, I'M TO GO WITH **SUPERMAN** TO THE COLISEUM TO WRITE AN ADVANCE REVIEW OF HIS ACT! SO AT LAST IT'S **MY CHANCE** TO BASK IN THE SUNSHINE OF HIS SUDDEN INTEREST IN ME!

PRESENTLY, ON THE WAY TO THE COLISEUM...
WHY ARE YOU SO SILENT, SUPERMAN? YOU DON'T SEEM NEARLY AS--ER--ATTENTIVE AS YOU'VE BEEN--ER--LATELY!
IF I'M DIFFERENT THAN USUAL, MAYBE IT'S DUE TO YOUR MOOD! CAN'T I BE SILENT WITHOUT YOUR ACTING INSULTED?

AND AS SUPERMAN RUNS THROUGH HIS ACT...
BUT, SUPERMAN--DO I SEEM SO DIFFERENT THAN I WAS YESTERDAY?
STOP ASKING SILLY QUESTIONS AND KEEP TAKING YOUR NOTES!

BUT LOIS IS TOO DISAPPOINTED TO QUIT NOW...
DON'T I LOOK RADIANT ANYMORE?
WHAT AM I SUPPOSED TO DO--KEEP A RADIANCE CHART FOR YOU? WHAT'S COME OVER YOU, LOIS?

AT HOME THAT NIGHT, TORN BY SUPERMAN'S CONTRADICTORY ATTITUDES...

MAYBE IT'S HER PERSONALITY! OR SOME SORT OF "OOMPH" DOLORES HAS AND I HAVEN'T! OTHERWISE, WHY WOULD HE PREFER MY DOUBLE TO ME? I-I'VE GOT TO KNOW THE ANSWER!

ONE HOUR LATER, AS THE GOAD OF JEALOUSY DRIVES LOIS TO A SHOWDOWN WITH HER WEALTHY IMPERSONATOR...

OH! DOLORES IS STILL WITH SUPERMAN! AND VERY ROMANTIC IN MOOD, TOO! BUT--WHY SHOULDN'T IT BE WITH ME INSTEAD OF HER? IT'S TIME I EXPOSED HER AS A FRAUD!
BUT--WHY SHOULD WE STOP AT THIS BIG ESTATE, LOIS?

BECAUSE, SUPERMAN, I CAN'T GO ON DECEIVING YOU! I MAY LOOK LIKE LOIS LANE, BUT I'M ACTUALLY THE DREADFULLY RICH DOLORES DRAKE!
YOU? DOLORES DRAKE? WHY--WHY NO WONDER I WAS BEGINNING TO FEEL YOU WERE TWO PEOPLE!

THAT EXPLAINS WHY YOU USED TO SEEM SO ORDINARY, UNTIL RECENTLY, WHEN FROM TIME TO TIME, YOU BECAME SO LOVEABLE -- JUST AS YOU ARE NOW!
OH... SUPERMAN...

WHILE LOIS HEARS THE CRUEL WORDS THAT SHATTER HER OWN DREAM OF ROMANCE...
BUT PERHAPS YOU SECRETLY KNEW I WAS THE WORLD'S RICHEST WOMAN! AFTER ALL, I LOOK EXACTLY LIKE LOIS! WOULD YOU STILL PREFER ME IF I LOST ALL MY MILLIONS?
THAT'S EASY TO ANSWER!

BUT FIRST--WOULD YOU CARE FOR ME IF I DIDN'T HAVE ANY SUPER-POWERS? THINK CAREFULLY, DOLORES!
BUT, SUPERMAN-- I'D PREFER YOU WITHOUT POWERS! THEN I COULD KEEP YOU HOME TO MYSELF ALL THE TIME!

YIPPEE! YOU'VE JUST MADE ME THE HAPPIEST MAN ON EARTH, DOLORES! AND DON'T MIND MY EXPRESSING IT SO VIOLENTLY! I WON'T BE ABLE TO DO FEATS LIKE THIS MUCH LONGER!
WHAT DO YOU MEAN?

BECAUSE OF MY SUPER-POWERS, THE UNDERWORLD CAN NEVER PREVENT ME FROM BRINGING THEM TO JUSTICE! BUT, IF I HAD A WIFE, THEY COULD THREATEN TO HARM HER TO MAKE ME STOP GOING AFTER THEM! SO BEFORE I CAN MARRY, I MUST GET RID OF MY POWERS!

YOU'D DO THAT FOR ME? OH, SUPERMAN! BUT HOW?
TOMORROW, AT THE EMPTY HOUSE ON THE CORNER OF EAST STREET, YOU WILL SEE HOW WITH YOUR OWN EYES!

BUT NOW LOIS, HEART-SICK, SLIPS OFF INTO THE NIGHT...
TO GIVE UP SO MUCH FOR HER--HOW HE MUST LOVE HER! AND YET--WHY COULDN'T IT HAVE BEEN ME? WHY? WHY?

BUT DESPITE HER BROKEN HEART, LOIS LANE IS STILL A REPORTER, AND SO--NEXT MORNING...
HE--HE'S REALLY DOING IT! HE BUILT THAT ELABORATE MACHINE TO REDUCE HIS POWERS TO THOSE OF AN ORDINARY MAN--FOR HER!

DOLORES--I'M AFRAID THE K-KRYPTONITE RADIATIONS THIS MACHINE IS TRANSFERRING T-TO M-MY NERVE CENTERS...ARE...TOO... STRONG...QUICK...TURN... OFF... SWITCH...
OH--GOOD HEAVENS!

PRESENTLY...
OH--HE'S OPENING HIS EYES! SUPERMAN--ARE YOU ALL RIGHT? WHY--YOU--YOU HAVE A CUT ON YOUR WRIST WHERE THE ELECTRODE WAS BOUND TOO TIGHT!
THAT MEANS--IT WORKED! HE--HE'S REALLY LOST HIS POWERS!

BUT AS LOIS REACHES THE DAILY PLANET OFFICE...

WELL--IT'LL SURE M-MAKE CHOKE! A GREAT STORY! I-I CAN JUST SEE THE HEADLINES NOW--WITH MY BY-LINE! THE END OF SUPERMAN! LOVE OF HEIRESS CONQUERS INVINCIBLE MAN OF STEEL!

HOLD IT, LOIS! WHATEVER STORY YOU'VE GOT ON DOLORES DRAKE CAN WAIT! RIGHT NOW--GET BACK TO THE DRAKE HOME TO COVER THIS TIP OUR WATERFRONT REPORTER PICKED UP!
DRAKE MANSION ROBBERY PLANNED BY FLYNN MOB! WAIT!

NOW I RECALL WHY MY FIRST SIGHT OF THE GATEKEEPER ON DOLORES DRAKE'S ESTATE DISTURBED ME! I KNEW HIM AS A FLYNN MOBSTER!
THEN--GET GOING! I'VE ALREADY PHONED ROBBINS COLLEGE, WHERE SUPERMAN'S LECTURING TODAY!

HE AGREED TO KEEP A WATCH ON THE DRAKE PLACE WHICH IS NEAR THE COLLEGE AND...
YOU--YOU DON'T KNOW WHAT YOU ASKED HIM TO DO! I'VE GOT TO GET THERE IN TIME! AND MEANWHILE--YOU BE SURE TO GET THE POLICE OUT THERE!

A RACE BY CAB BRINGS LOIS TO THE DRAKE MANSION JUST AS...

SUPERMAN! AND HE'S BEEN CAUGHT OFF GUARD BY THOSE MOBSTERS POSING AS TREE SPRAYERS! HOW WOULD THEY DARE, UNLESS THEY KNEW HE'D LOST HIS POWERS? I--I MUST HELP HIM!
TAXI

THINKING TO SAVE SUPERMAN'S LIFE BY GAINING PRECIOUS MINUTES TILL THE POLICE ARRIVE, LOIS DASHES RECKLESSLY INTO DANGER...

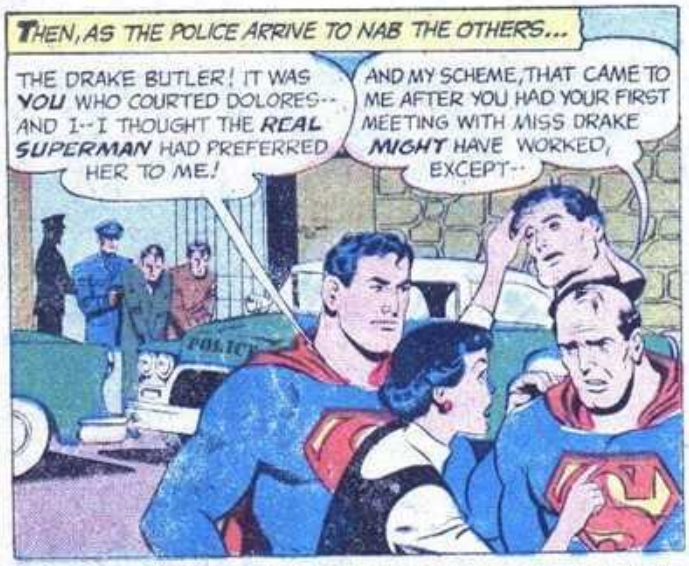
IT--IT'S TEAR-GAS! MAYBE MY EFFORTS WON'T HELP--BUT SUPERMAN'S SAVED ME SO MANY TIMES, I OWE HIM MY LIFE--EVEN IF HE NOW OWES HIS--CHOKE!--TO ANOTHER!

AS SHE GROPES FRANTICALLY THROUGH THE CHOKING, BLINDING FUMES...

IT'S ME--LOIS! THEY'RE CLOSING IN! COME ON--MAYBE WE CAN EVADE THEM TILL THE POLICE COME BY MOVING AWAY FROM THESE FUMES OVER THIS WAY--COUGH!--OR--IS IT THAT WAY? OH-OH--I'M ALL MIXED UP MYSELF!

BUT JUST AS ALL SEEMS LOST, A SECOND MAN OF STEEL APPEARS, AND...

SUPERMAN! BUT YOUR POWERS! I THOUGHT--BUT WAIT! TWO SUPERMEN!
THIS CROOK POSED AS ME, FAKING "GIVING UP" HIS POWERS, SO HE COULD MARRY DOLORES FOR HER FORTUNE! HE NEVER DID HAVE ANY SUPER-POWERS!


THEN, AS THE POLICE ARRIVE TO NAB THE OTHERS...
THE DRAKE BUTLER! IT WAS YOU WHO COURTED DOLORES-- AND I--I THOUGHT THE REAL SUPERMAN HAD PREFERRED HER TO ME!
AND MY SCHEME, THAT CAME TO ME AFTER YOU HAD YOUR FIRST MEETING WITH MISS DRAKE MIGHT HAVE WORKED, EXCEPT--
POLICE

-- FOR NOT KNOWING THAT GATEKEEPER WAS A PLANT OF THE MOB PLANNING TO ROB THIS PLACE! HE MUST'VE SEEN ME PUTTING ON MY FAKE SUPERMAN DISGUISE--OR HE'D NEVER HAVE SET THAT SPRAYING MACHINE ON ME WHEN I WALKED IN ON THEIR HEIST!

LATER, BACK AT THE DAILY PLANET...
--AND NOT KNOWING ABOUT THIS FALSE SUPERMAN WOOING DOLORES WHEN SHE POSED AS YOU, I NATURALLY HAD MY MIND ON MY CHORES, NOT ROMANCE! OF COURSE, YOU DIDN'T KNOW THERE WERE TWO OF US! BY THE WAY, WHEN DO I MEET THIS TWIN OF YOURS?
I DON'T KNOW...
9

WHY SHOULD I RISK YOUR PREFERRING HER TO ME?
BECAUSE YOU'RE MORE PERFECT, LOIS! THE FAKE SUPERMAN CONFESSED SHE HAD A MOLE ON HER LEFT WRIST! THAT ENABLED HIM TO TELL YOU APART!
the END

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"A chocolaty treat that can't be beaten Because the FUN... IS IN THE EATIN'!"
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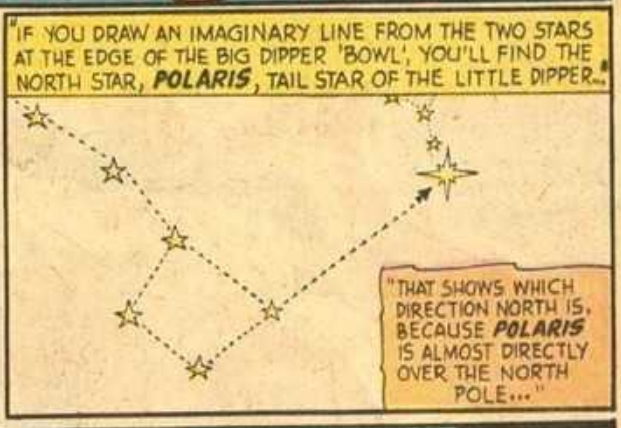
LOOK to THE STARS!


"IF YOU DRAW AN IMAGINARY LINE FROM THE TWO STARS AT THE EDGE OF THE BIG DIPPER 'BOWL', YOU'LL FIND THE NORTH STAR, POLARIS, TAIL STAR OF THE LITTLE DIPPER..."
"THAT SHOWS WHICH DIRECTION NORTH IS, BECAUSE POLARIS IS ALMOST DIRECTLY OVER THE NORTH POLE..."

"FOR THOUSANDS OF YEARS, PEOPLE HAVE KNOWN THIS. SAILORS GUIDED THEIR SHIPS BY IT..."
"AND NAVIGATORS OFTEN USE IT TO HELP PILOT TRANS-ATLANTIC PLANES."
"THE PIONEERS WHO SETTLED OUR COUNTRY TRAVELED BY ITS LIGHT, EVEN NAMED MINNESOTA THE NORTH STAR STATE IN ITS HONOR..."

SAY, THAT SURE IS AN IMPORTANT STAR, THAT POLARIS!
AS LONG AS IT STAYS THE NORTH STAR! YOU SEE, BECAUSE THE EARTH WOBBLES SLIGHTLY AS IT ROTATES, THE NORTH POLE MOVES IN A SLOW CIRCLE. SO 3,000 YEARS AGO, THE NORTH STAR WAS NOT POLARIS, BUT THUBAN.

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DO YOU KNOW THE LEGEND of SUPERMAN?

He was born on Krypton. Shortly before it exploded his parents sent him to earth in a rocket where he was adopted by Jonathan and Martha Kent who named him Clark Kent.

They soon learned he had super-strength and could fly like a streak. As he grew older, the amazing lad fought for justice in the role of SUPERBOY.

To hide his identity, Superboy posed as timid Clark Kent. His best friends were Lana Lang and a super-dog from Krypton named Krypto. When he grew up, Clark went to work for the Metropolis Daily Planet where his editor was Perry White. A reporter, Jimmy Olsen, became his best pal, and a reporter, Lois Lane, fell in love with Superman at first sight!

This, then, is the saga of SUPERMAN!

You can follow his thrilling exploits in ***SEVEN*** *DC Magazines:*

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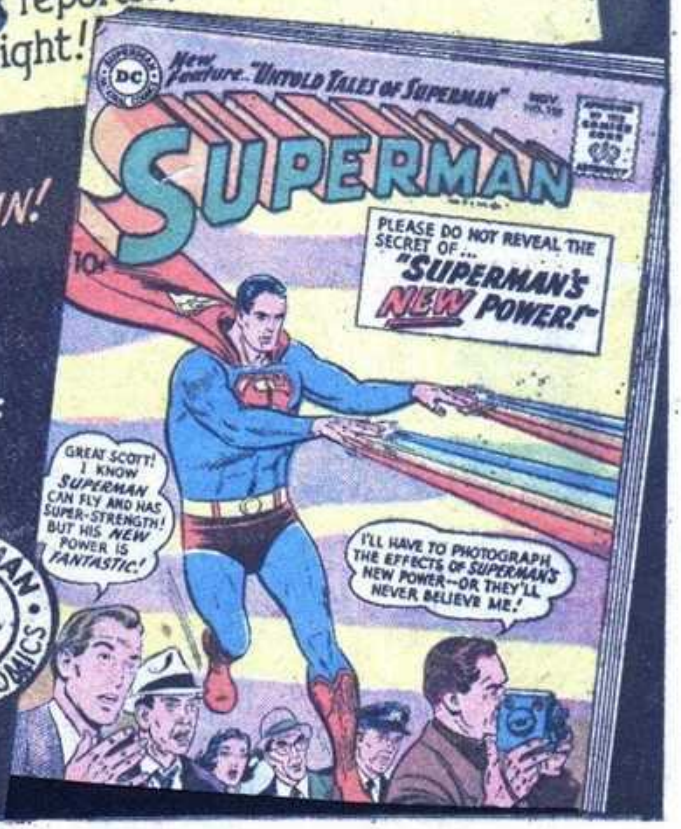

New Feature... "UNTOLD TALES OF SUPERMAN"
SUPERMAN
10¢
PLEASE DO NOT REVEAL THE SECRET OF... "SUPERMAN'S NEW POWER!"
GREAT SCOTT! I KNOW SUPERMAN CAN FLY AND HAS SUPER-STRENGTH! BUT HIS NEW POWER IS FANTASTIC!
I'LL HAVE TO PHOTOGRAPH THE EFFECTS OF SUPERMAN'S NEW POWER--OR THEY'LL NEVER BELIEVE ME!

JOHNNY and JANIE

AND THIS TIME, PLEASE WATCH YOUR TABLE MANNERS, JOHNNY --THIS IS A VERY EXCLUSIVE RESTAURANT!
WHO, ME?? WHY, MY TABLE MANNERS ARE PERFECT!
NOW PLEASE, LET'S NOT ARGUE ABOUT IT!
YOU'RE THE FIRST PERSON EVER TO COMPLAIN ABOUT MY TABLE MANNERS, JANIE!
WELL, JUST TO MAKE SURE, I WANT YOU TO DO EXACTLY AS I DO!
OH, ALL RIGHT-- IF IT'LL MAKE YOU HAPPY...
I HOPE YOU'RE COPYING WHATEVER I DO!
YES, JANIE!
?
HOW'M I DOING?
BZZZ
THE END

SUPERMAN'S GIRL FRIEND
LOIS LANE
SOME GIRLS BELIEVE THE WAY TO WIN A MAN IS TO FEED HIM A TASTY, HOME-COOKED MEAL! OTHERS BELIEVE THAT SMART CLOTHES CAN DO THE TRICK! THUS, WHEN LOIS LANE ONCE AGAIN GOES SUPERMAN HUSBAND-HUNTING, SHE BECOMES...
The GIRL of 100 COSTUMES!
SUPERMAN, NOW THAT I'VE BECOME THE BEST-DRESSED GIRL IN METROPOLIS, DO I HAVE A CHANCE WITH YOU?
WELL, LOIS, I WILL ADMIT THAT EXPENSIVE OUTFIT MAKES YOU LOOK... ER... MORE GLAMOROUS!
ONE DAY, AS SUPERMAN PAYS THE DAILY PLANET A FLYING VISIT...
AM I GLAD TO SEE YOU SUPERMAN! OUR FASHION EDITOR DIDN'T COME IN TODAY. HER COLUMN IS LOCKED IN THAT CABINET...
...AND YOU WANT ME TO USE MY X-RAY VISION AND COPY HER STORY FOR YOU. I CAME TO SEE LOIS, BUT I'LL BE GLAD TO HELP WHILE I WAIT!
SO, A LITTLE LATER...
SUPERMAN'S WRITING TODAY'S FASHION COLUMN FOR PERRY! HMM... SO THAT'S WHAT HE THINKS! WELL, I'LL FOLLOW HIS ADVICE-- AND CATCH MYSELF A SUPERMAN!
Girls, if you want to win your man, try a frequent change of costumes! The more unusual and glamorous, the better!

OHH, LOIS! I HEARD YOU WON A CONTEST AND GAVE THE PRIZE TO CHARITY! FOR BEING SO SWEET, CAN I DO SOMETHING FOR YOU?
LET ME... ER... THINK A WHILE, SUPERMAN.
I'LL ASK HIM TO TAKE ME TO THE NEWSPAPER BALL... AFTER I'VE WON HIS HEART BY USING HIS OWN IDEAS ON HIM!

THAT AFTERNOON...
JUST THE GOWNS I WANT-- BUT I CAN'T AFFORD THEIR PRICE. STILL, I'M NOT LICKED! JOYCE VAN RESSLER, THE ACTRESS, OWES ME A FAVOR, AND THIS IS THE TIME TO COLLECT IT!
$150
$130
$175

LATER...
OF COURSE, DARLING! I HAVE OODLES AND OODLES OF OLD COSTUMES! I'LL HAVE A TRUNKFUL SENT TO YOU AT ONCE!
THANKS, JOYCE. YOU'RE A DOLL!

PRESENTLY, AFTER LOIS EXPLORES THE EXOTIC COSTUMES IN THE TRUNK...
I CAN BE LOIS LANE, QUEEN OF ANCIENT EGYPT, OR A DOZEN OTHER ALLURING CREATURES. THE ONLY QUESTION IS-- HOW CAN I WEAR ANY OF THESE COSTUMES WITHOUT LOOKING SILLY BEFORE SUPERMAN? HMM... I MUST THINK!

THIS HULA OUTFIT COULD DO WONDERS FOR ME-- IF I COULD ONLY THINK OF A REASON FOR WEARING IT. WAIT-- SUPERMAN AGREED TO TAKE PART IN THE MOVIE, IDOL OF THE VOLCANO! THAT HAS A HAWAIIAN BACKGROUND!

THERE HAVE BEEN RUMORS THAT THE STARS OF THAT PICTURE, HANK HUNTER AND THELMA CARR, INTEND TO MARRY. IT WOULD BE A SCOOP IF I CONFIRMED THOSE REPORTS! I CAN SNEAK ONTO THE SET AS AN EXTRA, AND TELL SUPERMAN I WORE THE COSTUME TO GET A STORY! AND WHEN HE SEES ME IN THIS OUTFIT, WHO KNOWS HOW ROMANTIC HE'LL GET!

THE NEXT DAY...
GETTING IN HERE WAS EASY, BUT I HAD TO COME JUST LIKE THIS, SINCE I COULDN'T USE THE STUDIO'S DRESSING ROOMS. I'M LUCKY IT WAS A WARM DAY!
DANCING GIRLS, THIS WAY!
AND, AS THE CAMERAS GRIND..
THAT'S GOOD! GET IT... AND NOW... CUT! TAKE TEN, GIRLS. SUPERMAN IS GOING TO BE DOING HIS STUFF, AND YOU CAN WATCH!
PRESENTLY, AS LOIS PASSES BY THE STARS OF THE PICTURE...
AFTER THIS SUPERMAN SCENE, MEET ME NEAR THE SET WHERE THEY'RE SHOOTING HERO OF THE ARCTIC, THELMA. I HAVE SOMETHING IMPORTANT TO ASK YOU.
HANK HUNTER AND THELMA CARR! I MAY GET THAT SCOOP, TOO! THIS SURE IS MY LUCKY DAY!
SOON, AS THE MAN OF STEEL ENACTS HIS ROLE IN THE MOVIE...
ACCORDING TO AN ANCIENT LEGEND, AN INVISIBLE SPIRIT SAVES AN ISLAND TEMPLE FROM DESTRUCTION BY THE VOLCANO WHEN HE LIFTS THE TEMPLE OUT OF THE LAVA'S PATH!
IT WOULD COST US A MILLION DOLLARS TO CREATE THIS EFFECT OF A TEMPLE FLYING IN THE AIR... BUT SUPERMAN AGREED TO HELP US OUT!
A LITTLE LATER, AT A REALISTIC ARCTIC SET...
I HAVE JUST ENOUGH TIME TO OVERHEAR HANK AND THELMA'S CONVERSATION AND RETURN FOR THE SCENE WHERE SUPERMAN MEETS THE DANCING GIRLS! BRRR! IT SURE IS COLD! I HOPE THEY HURRY!
3

H-HERE THEY COME N-NOW! TH-THEY WON'T GUESS I'M IN HERE! I'M SURE NOT DRESSED RIGHT FOR TH-THIS C-COLD STORAGE C-COTTAGE! BRRR!
CLICK CLICK
THELMA, I WANT TO ASK YOU... HUH? WH-WHAT'S THAT?
CLICK CLICK CLICK
IT'S THAT SNOOPING REPORTER, LOIS LANE! GET OUT OF THE STUDIO BEFORE I CALL THE POLICE!
DRAT! I NOT ONLY LOST MY SCOOP, BUT I ALSO LOST MY CHANCE TO HAVE SUPERMAN SEE ME! THIS GRASS DRESS SURE WAS A JINX!
CLICK CLICK
THAT NIGHT...
I'M STILL NOT GIVING UP! SUPERMAN IS SCHEDULED TO EXHIBIT FIREWORKS AT THE CHINESE NEW YEAR'S CELEBRATION TOMORROW, AND HE'S GOING TO MEET ME AFTERWARD! THAT'S WHEN I'LL ASK HIM TO TAKE ME TO THE BALL!
A LITTLE LATER...
A-AH! THE MYSTERIOUS, ROMANTIC ORIENT... THE FRAGRANT SCENT OF BURNING INCENSE! SUPERMAN WILL FIND ME IRRESISTIBLE IN THIS MANDARIN GOWN! BY THE TIME WE GO TO THAT BALL TOGETHER, HE'LL BE HOOKED!
NEXT EVENING, WHEN LOIS JOINS OTHERS IN CELEBRATING...
THESE ARE ORDINARY WOODEN SLATS TIED TO MY ARMS AND LEGS... BUT JUST WATCH WHAT HAPPENS WHEN I LEAP INTO THE AIR AND WHIRL AROUND!
THERE SHE IS! THE GIRL IN THE T'ING DYNASTY GOWN! YOU KNOW WHAT TO DO!

WHIRLING SO FAST THAT FRICTION SETS THE SLATS AFIRE, SUPERMAN BECOMES A LIVING, FLAMING PINWHEEL!
MEANWHILE, AS LOIS WATCHES, ENTRANCED...
WHOOSH
MMMFF! GLLLGGGLL! BGLOO!
SOMEWHAT LATER...
PARDON ME, BUT DID YOU SEE LOIS LANE, THE REPORTER? SHE WAS SUPPOSED TO MEET ME HERE!
I GLMMM LOLLL OOOK!
MUCH, MUCH LATER...
YOU--WH-WHY--MISS LANE! PLEASE, FORGIVE ME! IT IS PART OF OUR RITUAL TO PLACE DEVIL MASK ON ONE WHO WEARS AUTHENTIC T'ING DYNASTY COSTUME! I--I THOUGHT YOU... I'M SORRY.
NEVER MIND! YOU CAN'T BE HALF AS SORRY AS I AM!
IT JUST LOOKS AS IF FATE INTERFERES WHENEVER I PUT ON A STUNNING OUTFIT TO MAKE AN IMPRESSION ON SUPERMAN! WELL, I DON'T CARE! NEXT TIME I WEAR ONE OF THOSE COSTUMES, I'LL SEE THAT NOTHING GOES WRONG!
DON'T BE SO SURE, LOIS! FATE WORKS IN STRANGE WAYS!
NEXT MORNING...
HMM...THAT PERFORMANCE! WHAT WOULD BE MORE APPROPRIATE THAN THE SPANISH COSTUME IN THE TRUNK? I CAN'T POSSIBLY GET INTO TROUBLE WEARING THAT!
DAILY PLANET
EL TOREADOR TO BE REENACTED IN METROPOLIS STADIUM!
FAMOUS OPERA TO FEATURE REAL BULL FIGHTING SCENE
SOON...
A SPANISH SENORITA, WITH GAY AND FLASHING EYES MET THE MAN OF STEEL--AND WHAT A SURPRISE!
SUPERMAN'S SUPPOSED TO TAKE ME TO LUNCH TODAY! I'LL LEAVE WORD FOR HIM TO MEET ME AT THE STADIUM!

AND, A LITTLE LATER...
OH, DEAR! I CAME IN THE WRONG ENTRANCE! I'D BETTER GET TO THE PRESS BOX AS FAST AS POSSIBLE BEFORE SUPERMAN ARRIVES!
NO, SENORITA! STOP!

CARAMBA! ZE BOOL! ZE RED DRESS! I CANNOT HOLD HEEM!

OH, DEAR! MY RED DRESS INFURIATED THAT BULL!
HELP! HELP!

AT THAT INSTANT, AS SUPERMAN APPROACHES THE STADIUM...
GOOD GRIEF! LOIS IN THE ARENA WITH AN ENRAGED BULL! ONLY ONE WAY TO SAVE HER!

I'LL HAVE TO RIP THIS TELEPHONE POLE UP-- WIRE AND ALL-- AND REPAIR THE DAMAGE LATER! THEN, I MUST TIE A NOOSE IN THE WIRE, AND...

...HURL IT INTO THE ARENA! MY AIM AND TIMING MUST BE PERFECT!
WHOOOSH!

A MOMENT LATER...
TH-THAT TELEPHONE POLE CAME FLYING OUT OF SPACE AND BURIED ITSELF INTO THE GROUND!
YEH-- AND LOOK AT THAT WIRE! INCREDIBLE!
THE NOOSE CIRCLED THE BULL'S NECK AND SECURED HIM TO THE STAKE, SAVING THAT GIRL'S LIFE! IT MUST BE SUPERMAN'S WORK!
I MUST LOOK A MESS! I'LL HAVE TO BREAK MY DATE WITH SUPERMAN! THAT BALL IS TOMORROW NIGHT, AND I MUST CAPTIVATE HIM WITH AT LEAST ONE GLAMOROUS OUTFIT BEFORE I ASK HIM TO TAKE ME!
THAT NIGHT...
THE UNITED NATIONS PARADE IS TOMORROW, AND SUPERMAN WILL BE IN THE REVIEWING STAND! I CAN USE MY PRESS PASS AND GET A RIDE ON THE SWISS FLOAT WEARING THIS SWISS COSTUME!
NEXT DAY...
WE'D BE DELIGHTED TO HAVE YOU RIDE WITH US, MISS LANE. AND YOU CAN DO ME A FAVOR. THE GIRL WHO WAS SUPPOSED TO SIT WITH ME AND YODEL DIDN'T SHOW UP! WILL YOU...?
YODEL? SURE! IT'LL BE FUN!
♪ OH-LEE-OH-LEY- YOO-HOO! ♪
WHAT COULD BE SAFER THAN THIS! TODAY I WON'T GET INTO TROUBLE!

HOURS LATER...
OH-LEE-OH-LEY-YOO-HOO! ♪ ♫ YOO-HOO! ♪
HI, LOIS! I'LL SEE YOU AFTER THE PARADE!
THERE'S SUPERMAN... AND AT LAST HE'S SEEING ME IN A GLAMOROUS OUTFIT... AND I CAN TELL THAT HE LIKES WHAT HE SEES! THIS IS MY LUCKY DAY! I'VE BROKEN THE JINX!
IT LOOKS THAT WAY, LOIS-- BUT ARE YOU SURE?
PRESENTLY...
YOU LOOK ADORABLE, LOIS! HAVE YOU DECIDED WHAT FAVOR YOU WANT ME TO DO FOR YOU?
THIS IS WHAT I'VE BEEN WAITING FOR! NOW TO ASK HIM TO TAKE ME TO THE BALL!
I WOULD LIKE...
GOOD HEAVENS! I...I'VE LOST MY VOICE FROM ALL THAT YODELING! CAN'T EVEN WHISPER!
WELL, WHAT DO YOU WANT? SPEAK UP, LOIS!
I--I WISH I COULD-- BUT I (GULP) CAN'T!
I GET IT! YOU'RE ANNOYED BECAUSE I THOUGHT YOU NEEDED A REWARD FOR DOING SUCH A GENEROUS DEED! I'M SORRY, LOIS! PLEASE FORGIVE ME!
DRAT! I WENT THROUGH ALL THIS FOR HIM, AND HE DOESN'T EVEN KNOW IT! WHOEVER SAID SILENCE WAS GOLDEN?
8
THE END

ADVERTISEMENT

FINISH LINE

The Daredevil driver in a race
Can't always finish in first place
But when it comes to Candy Fun
Tootsie Roll POP is second to none.

"A Tootsie Roll POP just can't be beaten
Because the FUN...
IS IN THE EATIN'"

The only POP in the world with a center of delicious Tootsie Roll

and don't forget delicious Tootsie Roll Fudge chocolate or vanilla

LINDA and LARRY
YOU'VE BEEN FIGHTING AGAIN, HERBY! WAIT TILL MOM HEARS ABOUT THIS!
AAH-!
YOU JUST GO TO YOUR ROOM, YOUNG MAN, UNTIL MOM GETS HOME!
I'LL GET EVEN WITH YOU - JUST YOU WAIT!
THAT EVENING
HIYA, SHERMAN! OH, SORRY, I THOUGHT YOU WERE SHERMAN!
BUT, LARRY--!!
The End

Dear Editor:

"The Adventures of Superman" on television is my favorite TV program. I am always amazed by the uncanny resemblance of the actresses who play the part of Lois Lane to the Lois Lane depicted in your comic book magazines. Could you please tell me the real names of these talented young ladies?

Hank Weisinger,
Great Neck, New York

(*The role of Lois Lane was portrayed by Miss Phyllis Coates in the first 52 Superman TV films. She was succeeded by the lovely Miss Noel Neill. You've probably seen both of them at one time or another in feature motion pictures.—Editor.*)

Dear Editor:

I've been following Lois Lane's career for years, but I still don't know anything about her. Who are her parents—or is she an orphan, like Clark Kent? Has she any brothers or sisters? Why don't you give us a biographical rundown on our favorite fictional heroine?

Joan Randall,
Erie, Pa.

(*Watch for a future story, "Lois Lane's Family," in a forthcoming issue, which should answer all of your questions.—Editor.*)

Dear Editor:

I was very pleased to see a whole magazine come out featuring Lois Lane's own stories. I'm a mother of a boy who always was a SUPERMAN fan. He likes seeing SUPERMAN doing super-feats in the new magazine and I like to sympathize with Lois' problems.

Mrs. Jane Anthony,
Manhattan, N.Y.

(*Lois Lane deserved having a magazine of her own as she became a sparkling personality in the SUPERMAN stories through the years. Yes, both girls and boys, not to mention grown-ups, can enjoy these stories with their blend of SUPERMAN action plus the girl reporter's impetuous escapades. Glad you like it.—Editor.*)

Dear Editor:

My brother and I read the Lois Lane stories and we both think she ought to change her hair-do. Why not something more glamorous like the Italian cut?

Lorna Vale,
Salt Lake City, Utah

(*Many readers feel that Lois' present hair-do suits her personality perfectly. Remember, Lois is a girl reporter, not a movie queen! It may be interesting, however, to have her experiment with different coiffures just the way she tries out glamorous types of dresses in one of the stories in this issue. What do you other readers think?—Editor.*)

Dear Editor:

Lois Lane is always getting into impulsive scrapes so that SUPERMAN is kept busy rescuing her from danger. Also, she keeps trying to find out his secret identity and pin it on Clark Kent. On top of it all, she is always trying to get SUPERMAN to propose and marry her! If you ask me, Lois is a big headache for the MAN OF STEEL. Why doesn't she simmer down?

Thomas Emory,
Box 22, County Rd., O.

(*If she did, Tommy, you probably wouldn't enjoy the magazine! Besides, the MAN OF STEEL can take it, so don't worry about him. Lois is a very dynamic type of girl which is why she became so popular in the SUPERMAN magazine and merited one of her own. She will keep on being a thorn in SUPERMAN's side . . . but such a pretty thorn, don't you agree?—Editor.*)

ADVERTISEMENT

Wings and Winnie Winchester BAG A THIEF
THAT WOMAN IS HAVING TROUBLE
LET'S HELP!
HELP! HELP!
WINNIE, YOU GET THE POLICE AND I'LL FOLLOW HIM
THERE'S WINGS!
HE'S INSIDE THIS HOUSE
YOUR QUICK THINKING SAVED ALL MY MONEY. I DON'T KNOW HOW I CAN THANK YOU
DON'T THANK ME, MA'AM. THANK MY WINCHESTER SUPER SPEED SKATES. ANYONE CAN SKATE FAST WITH THEM
SUPER FAST!
Skate faster... skate quieter. Get the only sidewalk skate with longer wearing rubber plus ball bearing wheels. All skates have a shiny nickel plate finish and rugged leather straps.
FREE!
TOPS IN SKATING TIME
WINCHESTER
FELLOWS AND GIRLS! GET MY FREE BOOKLET AND LEARN TO SKATE BETTER
IT'S WINGS' FREE PRESENT TO YOU! JUST SEND A POST CARD TO:
"WINGS" WINCHESTER,
WINCHESTER SKATES,
OLIN MATHIESON CHEMICAL CORP.
NEW HAVEN 4, CONN.
Be sure to write your name and full address on the other side of the postcard.
SEND IT NOW!
Get YOUR WINCHESTER TRADE MARK SUPER SPEED ROLLER SKATES TODAY!

SUPERMAN'S GIRL FRIEND LOIS LANE

WHY DOES LOIS LANE SHRIEK ONE DAY WHEN SHE LOOKS IN HER MIRROR? WHY DOES THE GIRL REPORTER SHUN SODAS AND CANDIES, AND GO ON A SEVERE DIET? AND WHY DOES SHE PARTICULARLY AVOID MEETING **SUPERMAN**, THE MAN SHE SECRETLY LOVES? YES, YOU GUESSED IT! IT ALL COMES ABOUT WHEN LOIS LANE GAINS WEIGHT AND THEREBY WINS THE UNWELCOME TITLE OF...

THE FATTEST GIRL IN METROPOLIS

PARDON MY SAYING SO, MISS... BUT YOU'RE QUITE A LOAD! ;PUFF!< THE GIRL I MOST OFTEN FLY WITH IS SLENDER... LOIS LANE!
I'M LOIS LANE!...OR I WAS 100 POUNDS AGO! BUT **SUPERMAN** MUST NEVER FIND OUT IT'S ME, OR I'LL HAVE A... A **FAT CHANCE** OF WINNING HIS LOVE!

IN THE HILLS OUTSIDE METROPOLIS, A RUTHLESS GANGLAND PLOT IS CARRIED OUT UNDER THE CLOAK OF DARKNESS ONE NIGHT...
GOODBYE, "SWAG" SWANSON! WHY SHOULD I SPLIT THE LOOT FROM OUR LAST JEWEL ROBBERY WITH YOU? YOU TAKE A RIDE OVER THE CLIFF... WHILE I JUMP OUT! HA, HA!
GOODNESS! THAT'S A DELIBERATELY PLANNED KILLING!

RETURNING FROM A WEEK-END OUT OF TOWN, GIRL REPORTER LOIS LANE STUMBLES ON THE GRIM DEED!
OH-OH! THAT DAME SAW ME!
I'M THE ONLY WITNESS! I'LL REPORT IT TO THE POLICE! BUT... BUT HOW CAN I DESCRIBE HIM? HE'S SO **AVERAGE**, WITH NO DISTINGUISHING FEATURES AT ALL!

AT THE POLICE STATION...
SORRY, HE'S NONE OF THOSE CRIMINALS IN THE ROGUE'S GALLERY! AND I... I CAN'T TELL YOU WHAT HE LOOKS LIKE! HE'S SO... SO ORDINARY THAT I COULD ONLY IDENTIFY HIM IN PERSON!
WELL, IF YOU RUN ACROSS HIM, NOTIFY US IMMEDIATELY!
FILES
THE NEXT DAY, AFTER LOIS WRITES UP THE STORY FOR THE DAILY PLANET...
LOIS SCOOPED YOU THIS TIME, CLARK KENT! AND SHE'LL HAVE ANOTHER SCOOP IF SHE RUNS ACROSS THAT KILLER AND HELPS CONVICT HIM!
HOPE SHE'S... ER... LUCKY!
DAILY PLANET
GIRL REPORTER WITNESSES MURDER
PERRY WHITE MANAGING EDITOR
LATER, AS A NEW ASSIGNMENT SENDS LOIS TO INTERVIEW A FAMOUS SCIENTIST...
PROFESSOR COLBY! WHAT IS THE SENSATIONAL NEW DISCOVERY YOU MENTIONED OVER THE PHONE TO MY BOSS?
IT'S AN AMAZING GROWTH RAY, MISS LANE! I CANNOT REVEAL THE SECRET DETAILS, BUT WATCH WHAT IT DOES TO THAT SMALL PLANT!
BEFORE LONG, ASTONISHINGLY...
WHY, IT GREW SWIFTLY! THE BERRIES ARE MUCH LARGER!
PLUMPER, YOU MIGHT SAY! I'LL WHEEL THE MACHINE TO MY-OTHER PLANTS... OOPS! THE RAYS STRUCK YOU BY MISTAKE, MISS LANE!
I... I FELT A TINGLING ALL OVER! WILL IT... ER...???
DON'T WORRY! I'M REASONABLY CERTAIN THE GROWTH RAY WORKS ONLY ON PLANT LIFE, NOT HUMANS!
BUT WHEN THE ALARM CLOCK WAKES LOIS THE NEXT MORNING...
MY... MY HAND! WHY DOES IT LOOK SO... SO PUDGY?
BRRNNG

HER MIRROR REVEALS THE SHOCKING ANSWER!
MY ROBE SPLIT AND... OH MY GOODNESS GRACIOUS SAKES ALIVE! I... I'VE TURNED FAT OVERNIGHT!
I WEIGH MORE THAN TWICE AS MUCH AS BEFORE! THEN THE PROFESSOR'S GROWTH RAY DID WORK ON ME! CAN HE RETURN ME TO NORMAL?
MORE PROBLEMS FACE LOIS ≥CHUBBY≤ LANE!
HOW CAN I EVEN GO TO THE OFFICE? NONE OF MY DRESSES WILL FIT ME NOW! HMM... THE LADY IN THE NEXT APARTMENT IS OVERWEIGHT, TOO... I'LL BORROW SOME CLOTHING FROM HER!
BUT WHEN LOIS PHONES...
SORRY, MISS LANE... I HAVE NO ANTIDOTE! BUT IF I BEGIN WORK ON IT IMMEDIATELY, I SHOULD HAVE IT SOON... IN A MONTH!
MONTH??? MEANWHILE, I'LL REMAIN A "TWO-TON" GIRL! ≥GULP!≤
AT THE SHOP, A WORRISOME NEW THOUGHT PLAGUES THE PUDGY PLANET REPORTER...
PERFECT, MY DEAR! THAT DRESS MAKES YOU LOOK 30 POUNDS LIGHTER!
IT WOULD TAKE 100 POUNDS TO REALLY HELP! WHAT IF SUPERMAN, THE MAN I LOVE, SAW ME NOW? I MUST AVOID HIM AT ALL COSTS!
PRESENTLY...
GOSH, I DIDN'T RECOGNIZE YOU, LOIS! OF COURSE YOU CAN BORROW ONE OF MY DRESSES. I BUY THEM AT THE FAT GIRL'S SHOPPE!
I GUESS I'LL HAVE TO SHOP THERE, TOO!
3

AS LOIS LEAVES, HER FEARS COME TRUE!
HEAVENS! HERE COMES SUPERMAN ON PATROL! HOW CAN I HIDE? AH, I HAVE IT...
MAY I HAVE A RIDE WITH YOU LADIES?
SURE, HOP IN, DEARIE... ER... SQUEEZE IN, THAT IS!
BUT-LOIS' ADDED WEIGHT BRINGS DISASTER TO THE SMALL CAR!
OH DEAR! THE CAR'S BREAKING DOWN! THAT WILL BRING SUPERMAN FOR SURE!
LOOKS LIKE I'M NEEDED THERE!
WHUNG
BANG
RACK
BANG
LUCKILY, I'M SO CHANGED HE DOESN'T RECOGNIZE ME! IF SUPERMAN KNEW I WAS LOIS LANE, I... I'D DIE OF SHAME!
I MUST SAY A GIRL LIKE YOU IS... ER... QUITE A LOAD! I'M MORE USED TO FLYING LOIS LANE AROUND! YOU WOULD MAKE TWO OF HER!
I'M...?CHOKE!?... ALL ONE OF HER! BUT I WOULDN'T LET SUPERMAN KNOW FOR A MILLION DOLLARS!
L FLY YOU TO THE GARAGE! BUT THERE WERE TOO MANY OF YOU INSIDE! I'LL CARRY ONE OF YOU UNDER MY ARM!
GARAGE
LATER, REACHING THE OFFICE, THE ROTUND REPORTER STARTLES HER FELLOW WORKERS... JIMMY OLSEN, PERRY WHITE, AND CLARK KENT!..
IRONICALLY, LOIS DOESN'T KNOW THAT SUPERMAN IS RIGHT THERE, HAVING CHANGED TO HIS SECRET GUISE OF CLARK KENT, AFTER HIS PATROL!
LOIS! IS IT REALLY YOU... OR AM I SEEING DOUBLE? HERE, YOU'LL NEED THIS EXTRA-STRONG CHAIR!
I DON'T MIND WHAT YOU THINK... JUST SO SUPERMAN DOESN'T KNOW ABOUT THIS!
...THAT'S THE STORY OF THE GROWTH RAY! AND PLEASE, CLARK... IF YOU SEE SUPERMAN COMING HERE, WARN ME SO I CAN DUCK! IF HE SAW ME WORKING HERE, HE'D KNOW I'M LOIS!
ER... I'LL TRY TO KEEP SUPERMAN IN THE DARK, LOIS!
4

DESPERATELY, THE TUBBY GIRL NEWSHAWK BEGINS A WAR ON WEIGHT!
I'M STARVED, BUT I'LL DIET ON LETTUCE, CARROTS AND RADISHES!
I'VE PEDALED ENOUGH ALREADY TO GET HALFWAY ACROSS AMERICA... PANT!... BUT I'LL KEEP GOING... PUFF!
WOMEN'S WEIGHT REDUCING GYM
I'LL BET A VOLCANO IS COOLER THAN THIS STEAM-CABINET... GASP!
UPON CHECKING THE SCALES...
AH, THE NEEDLE DIDN'T HIT THE END OF THE SCALE THIS TIME! I'VE LOST 1 POUND, AND 6¼ OUNCES. AT THIS RATE IT'LL TAKE WEEKS BEFORE I'M SLIM ENOUGH TO FACE SUPERMAN AGAIN!
PREOCCUPIED WITH HER WEIGHTY PROBLEM, LOIS IS SUDDENLY REMINDED OF WHAT DAY THIS IS, WHEN SHE REACHES HOME...
HEAVENS! IT'S MY BIRTHDAY AND SUPERMAN SENT A GIFT AS USUAL! MMM... HOW TEMPTING! WELL, JUST ONE CAN'T HURT!
HAPPY BIRTHDAY FROM SUPERMAN
Schaff's candy
BUT ONE LEADS TO ANOTHER, AND AN HOUR LATER...
OH DEAR! I GAINED BACK ALL THE WEIGHT I LOST... PLUS AN EXTRA POUND! BUT LAST YEAR'S BIRTHDAY GIFT FROM SUPERMAN MIGHT ALSO GET ME IN TROUBLE! THAT CHARM BRACELET HE GAVE ME...
...IT FIT ME LAST YEAR! BUT MY WRIST IS SO PLUMP I CAN'T GET IT OFF NOW! ONE OF THE CHARMS IS A RARE SPACE JEWEL THAT CLICKS WHEN KRYPTONITE IS NEARBY! I WAS ABLE TO WARN SUPERMAN OF DANGER SEVERAL TIMES THAT WAY!

I PROMISED TO BE A BRIDESMAID AT THAT WEDDING TOMORROW! WELL, IF I KEEP THE BRACELET COVERED, IT WON'T GIVE ME AWAY TO SUPERMAN!
DAILY PLANET
SUPERMAN TO ATTEND WEDDING OF POLICE HERO'S DAUGHTER

NEXT DAY, AT THE CEREMONY...
HERE COMES THE BRIDE!
SUPERMAN DIDN'T BLINK AN EYE AS I PASSED! I'M SAFE!
THERE'S LOIS, BUT I'LL PRETEND NOT TO KNOW HER AND SAVE HER FROM EMBARASSMENT!

BUT FATE IS NOT AS KIND TO LOIS AS SUPERMAN WAS, FOR SUDDENLY, THE SPECIAL JEWEL ON HER CHARM BRACELET STARTS CLICKING!
NOW THE RING, PLEASE!
IT... IT MEANS KRYPTONITE IS NEARBY! IT MUST BE IN THAT RING-BOX, PLANTED BY SOME ENEMY OF SUPERMAN! SHALL I WARN HIM... AND GIVE MY IDENTITY AWAY??
CLICK
CLICK
CLICK

LOIS HESITATES ONLY A MOMENT, WITH THE SAFETY OF THE MAN SHE LOVES AT STAKE!
STAND BACK, SUPERMAN! I'LL THROW THIS KRYPTONITE AWAY!
CLICK
CLICK
CLICK

IRONICALLY, LOIS HAS EXPOSED HER OWN IDENTITY TO SUPERMAN!
ALL RIGHT, SUPERMAN! NOW THAT YOU SEE THE GIFT BRACELET YOU GAVE ME, YOU KNOW I... I'M LOIS LANE, TURNED FAT! I DIDN'T WANT YOU TO... TO SEE ME THIS WAY... ;CHOKE!;
POOR LOIS IS HUMILIATED, NOT REALIZING I KNEW IT ALL ALONG!

LATER, WHEN THE BRIDAL BOUQUET IS THROWN...
LOIS LANE CAUGHT IT! THAT MEANS SHE'LL BE MARRIED SOON TO THE ONE SHE LOVES!
FAT CHANCE! SUPERMAN WOULD NEVER PROPOSE TO ME NOW! NOBODY LOVES A FAT GIRL... ;SOB!;

MORE HEARTBREAK AWAITS LOIS AS HER NEXT ASSIGNMENT IS TO COVER THE GRAND OPENING OF A NEW AMUSEMENT PARK...
FREAK SHOW
FAT LADY WANTED!
HEY, MISS! JUST FATTEN UP A FEW POUNDS AND THIS JOB IS YOURS!
UH... NO THANKS!

IN THE FUNNY MIRROR HOUSE, LOIS DOESN'T LAUGH LIKE OTHERS...
OHHH! THIS ONE MAKES ME LOOK LIKE THE TALL MAN. I'LL TRY ONE OF THE OTHER MIRRORS!

THIS ONE MAKES ME LOOK SLENDER LIKE I WAS! WILL I EVER BE THAT WAY AGAIN?... SIGH!
HEY! THAT IMAGE MATCHES MY PHOTO OF LOIS LANE! NO WONDER I COULDN'T FIND YOU ALL THIS TIME... YOU TURNED FAT, EH?

EEK! THE...THE KILLER I SAW!
YEH, SISTER! YOUR PICTURE DIDN'T MATCH ANY GIRL COMING OUT OF THE DAILY-PLANET OFFICES! BUT LUCKILY, I OVERHEARD YOU WERE SENT HERE! YOU'RE THE ONLY WITNESS WHO COULD SEND ME TO JAIL... BUT NOT IF I BUMP YOU OFF!

OMIGOSH! WHY DON'T YOU FALL? HOW COULD I MISS A BIG TARGET LIKE YOU?
BECAUSE I'M MELTING THE BULLETS WITH THE HEAT OF MY X-RAY VISION, MISTER!
BANG

SUPERMAN! YOU SAVED ME!
I'VE BEEN FOLLOWING YOU LIKE A SECRET "BODYGUARD," SUSPECTING THIS KILLER WOULD BE AFTER YOU! BUT I COULDN'T NAB HIM BEFORE... YOUR DESCRIPTION WAS TOO VAGUE! TO SAFEGUARD YOU TILL NOW, I DEVISED A PLAN...

"I SECRETLY ARRANGED FOR PERRY TO SEND YOU TO SEE PROFESSOR COLBY, WHO ALSO COOPERATED WITH ME..."
SUPER-CALCULATIONS SHOWED ME HOW TO REWIRE THE GROWTH RAY TO WORK ON HUMANS AS WELL AS PLANTS! THE PROFESSOR IS PLAYING HIS PART WELL... LETTING THE RAY HIT LOIS BY "ACCIDENT"!
SUPERMAN! YOU CAUSED ME TO TURN FAT? WHY, I'LL... I'LL...
UH...TAKE IT EASY, LOIS! I KNEW YOU WOULDN'T CONSENT IF I TOLD YOU, BUT IT WAS FOR YOUR OWN GOOD... TO DISGUISE YOU SO THE KILLER WOULDN'T RECOGNIZE YOU! UNDERSTAND?
LOIS CALMS DOWN WHEN SUPERMAN TAKES HER TO THE LAB AND...
NOW THAT THE KILLER'S IN JAIL, I'LL REVERSE THE GROWTH RAY! BY TOMORROW MORNING, YOU'LL BE AS SLIM AS EVER!
I'LL STILL BE FAT TILL THEN, EH? GOOD! TAKE ME TO DINNER, SUPERMAN!
PRESENTLY...
NOW I CAN...MUNCH!... STUFF MYSELF ALL I WANT WITHOUT WORRYING THAT I'LL STAY FAT! WAITER! MORE FOOD!
THE TREAT'S ON ME! THERE GOES CLARK KENT'S PAY-CHECK! ME AND MY "BIG" IDEAS!!!
THE END.
8

ADVERTISEMENT

BOYS AND GIRLS-PLEASE, GIVE ME A NAME...

enter the BIG Tootsie Roll "Name the Bear" CONTEST!

Tootsie Roll

400 PRIZES

36 EXCITING RALEIGH COLT BICYCLES

40 GYM DANDY PLAY GYMS

100 GLAMOURous Toni DOLLS by American Character Doll

100 EXCITING GILBERT ERECTOR SETS

24 SETS OF Britannica Junior

. . . and 100 JUMBO Tootsie Rolls Filled with a 2½ lb. assortment of Tootsie Rolls, Tootsie Roll POPS and all the other delicious Tootsie Roll Candies.

FOLLOW THESE SIMPLE RULES!

1. Give the Bear a name.
2. On the same sheet of paper, complete the following sentence in twenty-five words or less: "I always buy TOOTSIE ROLLS because _____"
3. Print clearly your name, address, city or town, state—and give YOUR AGE.
4. Every entry must be accompanied by five wrappers from the 5c TOOTSIE ROLL.
5. You may send in as many entries as you like.
6. Contest is open to boys and girls up to and including sixteen years of age. Company and advertising agency employees and their families are not eligible.
7. Entries will be judged for originality and sincerity. In case of ties, duplicate prizes will be awarded.
8. Decision of the judges is final. All entries become the property of The Sweets Company of America, Inc. and will not be returned.
9. Winners will be notified by mail. Contest closes November 8, 1958. No entries postmarked later than midnite, November 8, 1958, will be eligible.

HURRY! MAIL YOUR ENTRY TODAY TO: TOOTSIE ROLLS, BOX 1414, New York 1, N. Y.

ADVERTISEMENT

DO YOU WANT SPENDING MONEY?

Sell these popular Patriotic and Religious Mottoes

SEND US NO MONEY IN ADVANCE

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35c each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25c for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP $2.50

IF YOU SELL 30, YOU KEEP $3.00

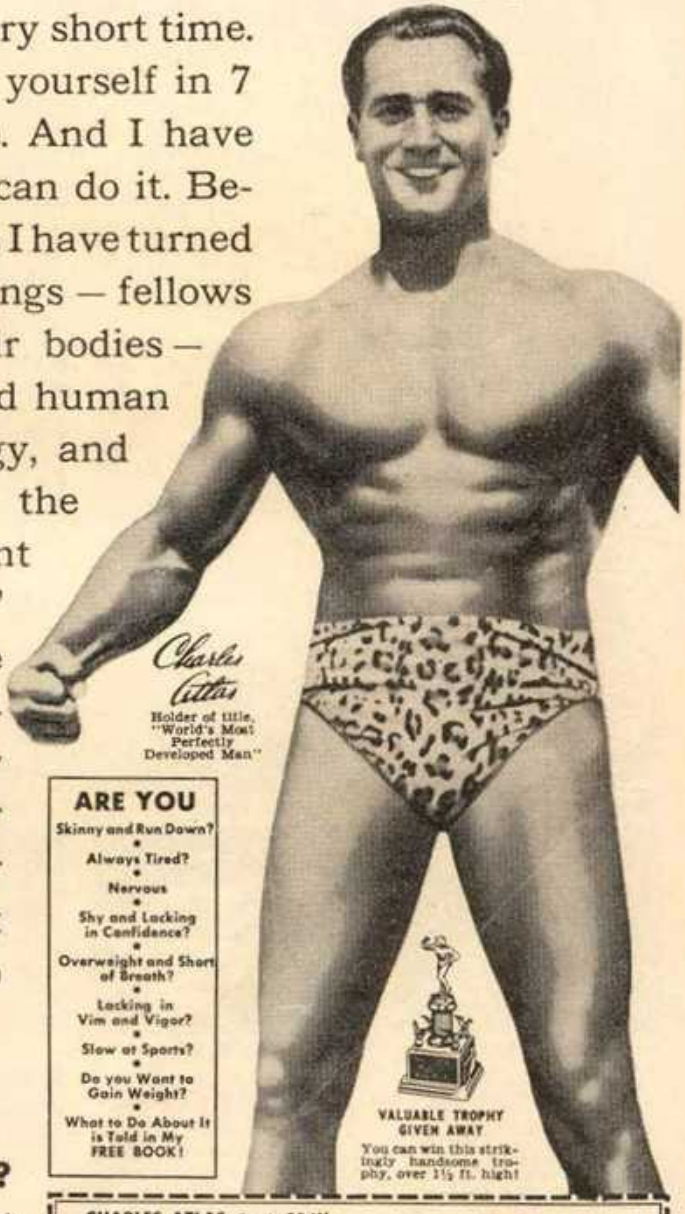
IF YOU SELL ALL 40 YOU KEEP $4.00

REMEMBER: No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.

WRITE FOR COMPLETE DETAILS TO

STEPHENS CREDIT SALES
Dept. NI P. O. Box 1004
Nashville, Tennessee

My name is Charles Atlas. Of course, I can't promise that you'll win the title of "World's Most Perfectly Developed Man," as I did. But I *do* say that I believe I can make a mighty powerful He-Man out of you – in a very short time. In fact, you can prove it to yourself in 7 days. At my risk, of course. And I have good reason for believing I can do it. Because during the last 30 years I have turned many thousands of weaklings – fellows who were ashamed of their bodies – into beautifully-proportioned human dynamos of strength, energy, and tireless endurance . . . with the kind of muscular development that needn't take "back talk" from any one. My big free book will tell you how my secret of Dynamic Tension may be able to do such a job for *you*. Where shall I send your copy? There's not a bit of cost or obligation on your part. So mail the coupon now.


Charles Atlas
Holder of title, "World's Most Perfectly Developed Man"
ARE YOU
Skinny and Run Down?
Always Tired?
Nervous
Shy and Lacking in Confidence?
Overweight and Short of Breath?
Lacking in Vim and Vigor?
Slow at Sports?
Do you Want to Gain Weight?
What to Do About It is Told in My FREE BOOK!
VALUABLE TROPHY GIVEN AWAY
You can win this strikingly handsome trophy, over 1½ ft. high!

Where Shall I Send Your Copy of My Big FREE BOOK?

Mail the coupon now for your FREE copy of my valuable 32-page book. Also check the kind of body you want right in the coupon. My book tells how you can get it *fast*. See how I can give you "Stand-Out" muscles *where* you want them; add inches to your chest and shoulders; make your legs and arms bulge with power. Read how "Dynamic Tension" can make you a new man – confident popular, successful. See pages of actual photos of men who have become "Atlas Champions" my way. Read the answers to vital questions about your health . . . your personality . . . your future – WHAT I can do for you and HOW I do it. Rush the coupon to me personally:

CHARLES ATLAS, Dept. 35411
115 East 23rd St., New York 10, N. Y.

CHARLES ATLAS, Dept. 35411
115 East 23rd St., New York 10, N. Y.

Dear Charles Atlas: Here's the kind of Body I Want: (Check as many as you like)

- ☐ More Weight – Solid in The Right Places
- ☐ Broader Chest and Shoulders
- ☐ More Powerful Arms and Grip
- ☐ Slimmer Waist and Hips
- ☐ More Powerful Leg Muscles
- ☐ Better Sleep, More Energy

Send me absolutely FREE a copy of your famous book showing how "Dynamic Tension" can make me a new man. 32 pages, crammed with photographs, answers to vital health questions, and valuable advice. I understand this book is mine to keep and sending for it does not obligate me in any way.

Name _____ Age _____
(please print or write plainly)

Address _____

City _____ Zone _____ State _____

LOOK WHAT I'VE GOT FOR YOU

Says Bill McCann

A REAL LIVE PARRAKEET

"the talking bird"

Beautiful parrakeet makes a lively pet. All birds are of finest quality from talking stock. Sent in a sturdy wire cage with instructions for teaching it to talk and do tricks. Safe delivery guaranteed.

EASTMAN STARFLASH OUTFIT

TRAIN CASE

ELVIS PRESLEY GUITAR

WRIST WATCHES

MICROSCOPE SET

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COMPLETE ARCHERY SET

4 DAISY AIR RIFLES

BRIDE DOLL

BALLISTIC MISSILE ROCKET

TABLE TENNIS SET

BOB COUSY BASKETBALL

GET YOUR PRIZE THIS EASY WAY

Take your choice of a wonderful Parrakeet (the talking bird) or any of these other prizes. They can be yours—quickly, easily. Many prizes shown here and dozens more in our Big Prize Book are given WITHOUT COST for selling 30 XMAS PACKS at 35c each. Some of the larger prizes require more sales or extra money as explained in Big Prize Book.

SEND NO MONEY, WE TRUST YOU

It's easy to sell these XMAS PACKS to your family, friends and neighbors. Each pack contains five beautiful Christmas Cards and Envelopes—a great big value for 35c. They are much easier to sell than large expensive boxes of cards. Many boys and girls sell their packs in one day. You can too—and get your prize at once. Or, if you want money instead of prize, keep $3.50 in cash for every order you sell. Be first in your neighborhood. Mail coupon today for your XMAS PACKS and Big Prize Book—give the other coupon to a friend.

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MAIL ONE COUPON TODAY
Give the other to a Friend

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Please send me your Big Prize Book and one order of 30 XMAS PACKS. I will sell the packs at 35c each, send you the money and choose my prize.

Name_____

Address_____

Town_____ State_____

AMERICAN SPECIALTY CO., Dept. 855, Lancaster, Pa.

Please send me your Big Prize Book and one order of 30 XMAS PACKS. I will sell the packs at 35c each, send you the money and choose my prize.

Name_____

Address_____

Town_____ State_____